

PDN Classifieds 2005

worded ads

Words	\$3.35 ea.
Red Words	5.75 ea.
Borders	25
Reverse Screens	30
Black backgrnd w/white type	40
Production charge	\$ 25 per column inch
Minimum for all ads:	23 words
Additional 4-color charge	\$75
6 month frequency discount	10% off
12 month frequency discount	20% off

All ads MUST be prepaid by Visa, MC or Amex.

key position ads

4"x4" Center / Island

1x	6x	12x
1200	1050	900

pdn display classifieds (ad with image)

Size	1x	6x	12x
1 x 1"	\$240	220	195
1 x 2"	450	405	365
1 x 3"	635	575	515
1 x 4"	790	715	640
1 x 5"	895	810	725
1 x 6"	975	880	790
1 x 7"	1055	955	855
1 x 8"	1105	1000	890
1 x 9"	1165	1055	935

web ads

Web ad only: Same as Print Worded at left

Web ad accompanied by print ad	\$35
Web Hyperlink to URL/website	15
Web Hyperlink to email address	15

Pls note: ads on the web are text only.

service & repair directory

Size	1x	6x	12x
1 x 2"	\$190	175	160
1 x 3"	280	260	235
1 x 4"	370	340	310
1 x 5"	450	405	360
1 x 6"	520	470	415
1 x 7"	580	520	465
1 x 8"	630	570	505
1 x 9"	670	600	535

professional services directory

1 listing (phone # + email/fax)	\$465
2 listings	420 ea.
3 listings	380 ea.
4 listings	340 ea.
5 listings	335 ea.
6 - 10 listings	275 ea.
11 - 15 listings	240 ea.
16 - 20 listings	225 ea.
21 + listings	200 ea.

Please send ALL materials electronically or visit the Classifieds at: //www.pdnonline.com/classifieds/